



# COMMUNITY AND NEIGHBOURHOOD DEVELOPMENT STRATEGY



WE WANT TO PLAY A ROLE IN MAKING WYTHENSHAWE AN EVEN BETTER PLACE TO LIVE, DOING OUR BIT TO MAKE COMMUNITIES HEALTHIER AND SAFER.

WE TALKED TO RESIDENTS AND USED DATA TO COME UP WITH FIVE THINGS WE THINK WE CAN MAKE THE BIGGEST DIFFERENCE ON:

## DIGITAL INCLUSION



### What will we do?

We want to make sure residents benefit from accessible and affordable access to the internet as well as supporting people to become more comfortable online.

### How will we do it?

- Increase access to affordable high-speed internet connection for residents
- Co-ordinate support for residents to get online, gain skills and use the internet from venues across Wythenshawe
- Showcase the impact of being online through a campaign with local people
- Develop a map showing where to go for support to access the internet and the benefits of being online

## COMMUNITY CONNECTIONS



### What will we do?

We want to play a role in supporting Wythenshawe's strong community groups to grow, and to effectively respond to local need.

### How will we do it?

- Deliver 10 'Community Connector' events across the year bringing together local organisations to network and connect
- Award grants to local organisations whose work makes a positive difference to communities
- Manage and maintain a community directory so residents can find out what community activities are happening locally
- Bring money into Wythenshawe from outside the area





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## YOUNG PEOPLE



### What will we do?

Have a well funded, co-ordinated youth service benefitting young residents so they can achieve their potential.

### How will we do it?

- Directly deliver and co-ordinate through local partners a variety of youth activities engaging with 500 young residents a year
- Bring money into Wythenshawe each year to support these activities, including grants and commercial income
- Continue to support schools' work co-ordinated by BW3
- Offer a bursary to support the talented young residents of Wythenshawe to reach their aspirations

## EMPLOYMENT AND SKILLS



### What will we do?

Wythenshawe is changing, we want to make sure residents benefit from this exciting growth.

### How will we do it?

- Support 125 residents a year into good employment
- Deliver 40 work experience placements a year for residents
- Provide opportunities within our workforce to attract, retain and develop young residents by delivering apprenticeship opportunities
- Provide direct support for 300 residents who want to achieve employment, or gain better employment

## INCLUSIVE COMMUNITIES



### What will we do?

We want to play a role in making Wythenshawe a place where everyone feels they belong and has their voices heard.

### How will we do it?

- Create effective relationships with people from different backgrounds, and groups in the community, and create space to hear voices on how we deliver services
- Bring together voices of young people through co-ordinating Wythenshawe Youth Forum
- Build on the Women of Wythenshawe programme to create forums to consult with women, and those who identify as a woman

**You can read the full Community and Neighbourhood Development Strategy on our website [www.wchg.org.uk/wchg-policies-and-strategies](http://www.wchg.org.uk/wchg-policies-and-strategies)**