Community Investment Health & Wellbeing







Welcome

Being healthy is a key priority for everyone, therefore focusing on the health and wellbeing of our residents seems an obvious way to invest in our community.

Wythenshawe Community Housing Group, based in South Manchester, is a community landlord. With 14,000 homes and 20,000 tenants, our vision is to create a community where people choose to live and work.

The Group has a strong track record in successful community investment and partnership working. A recent independent analysis showed that our investments have generated a five-fold social return for the community of Wythenshawe.

This brochure offers an insight into the work we are doing to support the health and wellbeing of the residents in our community.

We welcome conversations with partners, old and new, and anyone looking to invest in Wythenshawe.

Sarah Woolley Senior Community Investment Manager



Healthy Lifestyles: Health and Well-being

Real Food. Wythenshawe.

Real Food Wythenshawe

Real Food Wythenshawe is a 5 year £1million Big Lottery funded community food project. It aims to inspire local people in Wythenshawe about the food they eat, with a slogan of "Grow it. Cook it. Eat it!"

The project is part of our strategy to help improve the health of the people of Wythenshawe, who have some of the highest levels of long-term illness, disability and heart disease.

Did you know...

The Wythenshawe Garden City Plan in 1930's included...

more green space than the rest of Manchester

and was
designed with
wide, tree-lined streets
and a fruit tree in every garden!





Since the Real Food Wythenshawe programme began:

8,224

people have engaged in our growing and cooking activities

active volunteers

were recruited and trained, giving back

2,260 volunteer hrs

Did you know that the Real Food Team have had...

600

questionnaires completed

3,063

recipe cards given out

4,840

food tasters distributed

= £25,000

Real Neighbours

The Real Neighbours scheme in Wythenshawe recruits, trains, co-ordinates and enables local volunteers to provide support to their community.

420 people registered

13,340 voluntary hours

since 2012

£147,940

in kind support to the community

30 people actively volunteering each week

Real Neighbours provide real support during winter months.

Julie (Volunteer)

Julie joined the Real Neighbour's project over three years ago while suffering from depression. The hope was that getting involved would help to make her feel part of the community and gain self-worth.

Since being involved, Julie has grown in confidence, taken better control of her life and made positive changes to her lifestyle. She is now employed and was recently given an achievement award at our celebration event for volunteers.

Health Strategy

As part of our Health Strategy, Wythenshawe Community Housing Group are committed to providing support to help improve the health of the people in Wythenshawe.

The Group recently sponsored an innovative art project to celebrate Smokefree Pregnancy and this

sculpture, 'Air to Breathe', was unveiled outside the maternity department of Wythenshawe Hospital as part of a joint project with the Stop Smoking Service at Manchester Mental Health and Social Care Trust and South Manchester University Hospital NHS Trust.



Nigel Wilson, Chief Executive WCHG said: "We are committed to helping people be more aware of not smoking during pregnancy and not having smoking in their homes, so that babies in Wythenshawe get the best possible start to their lives".



Over the last year in Manchester, smoking rates at time of delivery went down to

12.5%, lower than the England average.



